## **Customer Art Approval Form**

PROMADV PO#57725\_COX HEALTH PLANS (W312893)

ITEM PPD-319
Beeswax Peppermint SPF 15



LAB-PPD-70628



Imprint Color(s)

ITEM PPD-390
HAND SANITIZER SPRAY



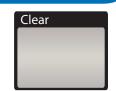
LAB-PPD-111382



Imprint Color(s)

C Y K

Cap Color



## **Art Guidelines**

## 1. Labels

- a. Positive imprint 5 pt minimum

  b. Reverse imprint 7 pt minimum

  c. Serif and italic types 7 pt minimum

  d. Line weight, positive lines .5

  e. Line weight, reverse lines (gap) .75
- \* Ornate and display type faces will be printed on a case-by-case analysis.
- \* Registered marks and trademarks should be enlarged for clear printing.

## **Color Variance Notification**

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

**Ship Date is 5 Business Days from Art Approval**